



WWW.LIAMSLIGHTHOUSEFOUNDATION.ORG

liam's lighthouse foundation

histiocytosis | awareness | education | research | family | support

WHAT IS HISTIOCYTOSIS?

HISTIOCYTOSIS is a life-threatening immunodeficiency. It is the name for a group of syndromes that are caused by an overproduction of white blood cells known as histiocytes. It affects people of all ages and ethnic groups and receives almost no government funding. The only chance for a cure is chemotherapy and a bone marrow transplant. If left untreated, it is FATAL. Signs and symptoms include **unexplained, recurrent fevers, rash, weight loss, distended abdomen and jaundice** to name a few.

There are many types of histiocytic disorders including:

- Hemophagocytic Lymphohistiocytosis (HLH)
- Juvenile Xanthogranuloma (JXG)
- Rosai–Dorfman Disease (RDD)
- Langerhans Cell Histiocytosis (LCH)
- Erdheim-Chester disease (ECD)

HOW CAN YOU HELP?

Many have lost loved ones to this disease because it was not properly diagnosed in time. Awareness is key in fighting this disease. Get ready to be inspired, moved and motivated when you run or walk in step with others affected by Histiocytosis on **Sunday, July 19, 2015** in **Hudson River Park, New York City**. From the very start to the emotional crossing of the finish line, you will be amazed at the strength, power and determination of our survivors, friends, family members and community. Together, we run or walk to raise funds for ground breaking research, to increase awareness of a disease that all too often goes misdiagnosed, and to provide support to each other as we fight Histiocytosis together. Every step and every dollar brings us closer to the ultimate Finish Line – A cure for Histiocytic Diseases.

To register as a team or individual to participate in this event, please go to:
www.FirstGiving.com/LiamsLighthouseFoundation/5KtoFightHistio2015

If you are unable to participate, **please consider becoming a sponsor or making a donation!** There are several sponsorship levels available enclosed in this packet.

REMEMBER... those who fought and are still fighting this disease. They are the reason we fight!

EDUCATE... all who will listen, especially doctors because this disease is misdiagnosed all too often.

FIGHT BACK... for those who no longer can and those still fighting until a cure is found.

For more information about Liam's Lighthouse Foundation's Annual Histiocytosis Awareness Campaign in NYC and the current research that is being funded, please visit www.liamslighthousefoundation.org.

5818 Charlois Court | Colorado Springs, CO 80922 | 719.200.4148

info@liamslighthousefoundation.org | www.liamslighthousefoundation.org



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Dear Sponsor,

We have a fantastic opportunity for you and your company to support a worthwhile organization and increase your visibility in your community and all over the world. We are asking for your help in supporting Liam's Lighthouse Foundation by becoming a sponsor for Liam's Lighthouse Foundation's Annual Histiocytosis Awareness Campaign in NYC!

Liam's Lighthouse Foundation is a 501(c)(3) non-profit organization focused on increasing awareness of Hemophagocytic Lymphohistiocytosis (HLH) and all histiocytic disorders as well as the importance of becoming a blood and bone marrow donor. Liam's Lighthouse Foundation aims at raising money to fund much needed research for safer, more effective treatment methods and ultimately a cure. Histiocytosis is a general name encompassing 6 histiocytic disorders. Histiocytosis is a rare but potentially deadly immunodeficiency with similarities to cancer.

Histiocytosis affects 1/200,000 people in the U.S., the majority being children. **HLH is considered to be rare, but specific incidence is unknown.** This horrific disease is more prevalent than is noted and is affecting more and more children each year. ***If Liam had been diagnosed earlier, there is a great chance he would still be here with his family today.*** The harsh reality is that most physicians are not familiar with HLH; many of which have not even heard of the disease. Histiocytosis is going undiagnosed or misdiagnosed, and many children and adults have died before a diagnosis could be made due to its rapid, fatal nature.

Our sponsors have helped make it possible for us to support The National Marrow Donor Program for new donors to be added to the bone marrow registry, Flight of Hope, an organization that transports immune suppressed patients and their families back and forth to specialist hospitals, and research programs at the HLH Center of Excellence at Cincinnati Children's Hospital and Texas Children's Hospital. For more specific information about the HLH and LCH research projects that are being funded by LLF, please visit our website at www.LiamsLighthouseFoundation.org.

By participating as a sponsor, your organization will benefit from extended exposure through media campaigns and promotional efforts. There are sponsorships available at 4 levels.

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You and your company will receive recognition for the following donation amount:

BRONZE SPONSORSHIP: \$250 (Name & Logo on LLF's Website)

SILVER SPONSORSHIP: \$500 (Name & Logo on LLF's Website/Social Media Sites & Event T-Shirts)

GOLD SPONSORSHIP: \$1000 (All of the above and displayed alongside 3 other businesses displayed at our event and on National TV on the Today Show)

PLATINUM SPONSORSHIP: \$2500 (All of the above & Displayed Exclusively on a 3X5 BANNER)

Please email info@liamslighthousefoundation.org with a high quality image of your corporate logo. Please include your business name in the Subject.

Silver, Gold & Platinum Sponsors are encouraged to send marketing materials to be included in the drawstring back packs registrants will receive. Please specify if you would like to send marketing materials when you submit your logo and we will provide you with the necessary steps to take.

You may become a sponsor by filling out the attached form, attaching a check, and giving it to a participant of the walk or sending it to:

Liam's Lighthouse Foundation
NYC SPONSOR
5818 Charlois Court
Colorado Springs, CO 80922

Please make checks payable to **Liam's Lighthouse Foundation**.

On behalf of **Liam's Lighthouse Foundation**, THANK YOU for your support and for making a difference in the world of Histiocytosis!

Sincerely,

Michelle Schulze
Founder/President
Liam's Lighthouse Foundation

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Sponsor Form for Team _____

Date _____

Name _____

Company _____

Address: _____

Phone: _____ Fax: _____

Email: _____

Sponsor level (please circle): **BRONZE (\$250) SILVER (\$500) GOLD (\$1,000) PLATINUM (\$2,500)**

Your donation is 100% tax deductible (tax ID# 27-1309152). An invoice will be issued to you or your company for the amount of your donation upon receipt of completed form and check.

Please make checks payable to: ***Liam's Lighthouse Foundation***

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